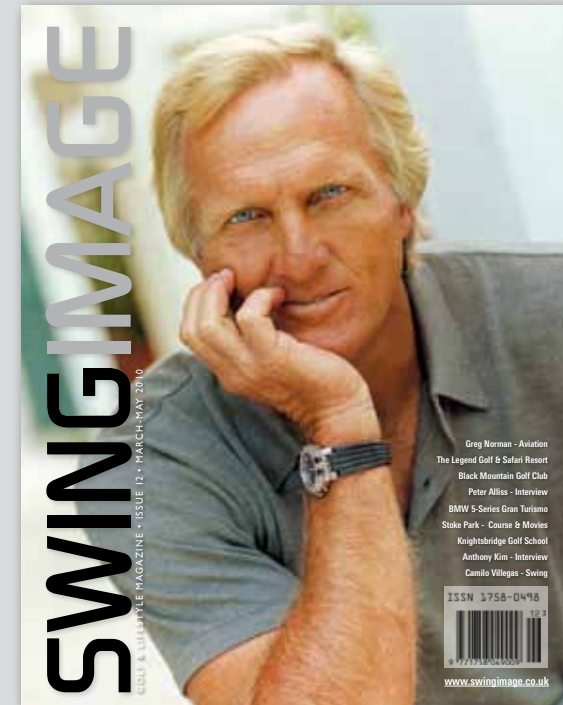


SWINGIMAGE

MEDIA KIT



Having established itself as a luxury Golf & Lifestyle Magazine throughout Asia, Swing Image Golf Magazine continues to produce distinctive and attractive golf and lifestyle editorial for its relevant readers.

With an exclusive distribution list to Airline Business Class Lounges, Airline Gates, Guest Rooms at Luxury Hotels, golf resorts, Golf Events and selected mail out points the magazine is seen and read by golfers who enjoy travelling the globe to play golf.

Now in its 4th year, Swing Image has also become a free publication. The magazine can also be read free online.

SEAN HARRISON
PUBLISHER/EDITOR

LJP Design Taking Fashion to the Golf Course and Beyond

Things are going well for you today. You're the captain of the team, with your "personal" clothing line. Why did you choose to launch LJP Design?

I have always been fashion conscious and while a career in the finance has always been an option for me, I decided that I was going to do something that I was very much into. I was always into fashion and I was always into golf. I was always into fashion and I was always into golf. I was always into fashion and I was always into golf.

LJP has created a name for itself as a high quality, unique and exciting golf and lifestyle brand with a fashionable edge. This is their 7th Collection and by the end of the year they will be stocked in all 35 golf playing nations in the world.

Gary Player

His business interests are represented by Black Knight International, which includes Gary Player Group's investment in the world's largest private equity fund, Black Knight Capital. Gary Player Group is a leading provider of investment solutions for private equity investors across the globe. Gary Player Group is a leading provider of investment solutions for private equity investors across the globe.

Red Mountain Phuket

Red Mountain, now fully mature 3 years after the course's grand opening, has raised the bar in terms of the ultimate golfing experience in Phuket.

Red Mountain has been designed by the world's most renowned golf course architect, Greg Norman. The course is a masterpiece of design, offering a unique and challenging experience for all levels of players. The course is a masterpiece of design, offering a unique and challenging experience for all levels of players.

Sail Moon Villas

Experience the ultimate in luxury living at Sail Moon Villas. The villas are designed with the finest materials and offer a truly exceptional lifestyle. The villas are designed with the finest materials and offer a truly exceptional lifestyle.

Leopard Creek

Designed by Gary Player, Leopard Creek borders the picturesque Ooroots River and the Kruger National Park. The course also plays host to the European Tour's Dunhill Championships won earlier this year by Pablo Martin. The course also plays host to the European Tour's Dunhill Championships won earlier this year by Pablo Martin.

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Overview

Publishing Dates (Quarterly)

March - May

June - August

September - November

December - February

Distribution - Circulation 20,000 copies

Bangkok International Suvarnabhumi Airport (BKK)

Emirates Airlines Gates - Boarding all flights between Bangkok – Dubai.

Airline Business Class Lounges – Emirates, Thai Airways, Singapore Airlines, BA/Qantas.

Placed in all rooms at selected 5 Star Resorts (such as Laguna Resorts and Hotels). Full list on request.

Hotel - Lobbies, Libraries and Business Centers.

Golf Tournaments and Corporate Golf Events.

Selected Golf Clubs in Thailand (from 20 copies up to 300 copies per club). Full list on Request.

Real Estate Agencies and selected Property Sales Offices.

Copies sent to United Kingdom for - Selected mail out points, Golf Clubs, Golf Events, Golf shops.



Advertising

- Double Page Spreads
- Full Page (Right Hand Page)
- Double Page Banner
- Single Page Banner
- 4 – 6 Page Editorial/Advertorial
- 4 Page Editorial/Advertorial

FENIX PLAY GOOD LOOK GREAT!
CUSTOM MADE GOLF SHIRTS AND SPORTS APPAREL

In addition to our Retail Collection, FENIX Apparel aims to go further by incorporating your expression of individuality on the design process. As a result, the concept of FENIX Custom Made Apparel is now available directly to you.

The concept of customization creates the ideal opportunity for you, the client, to alter any of the design aspects you wish, allowing you to perfectly match these details to your specific requirements. Be it a golfing tournament, sporting or corporate event, FENIX Apparel offers a diverse range of products and accessories ensuring the complete package is uniquely tailored to suit your specific needs in one easy step.

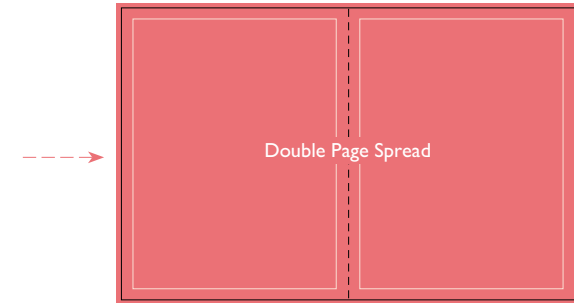
Quality and affordability along with excellent knowledge of your client requirements ensures FENIX is the ideal choice for Custom Made Apparel.

For more information on the design process please contact us directly on info@fenixapparel.com and a member of the team will be happy to assist you.

Play Good Look Great!
www.fenixapparel.com

Phuket Branch: 221/223 Pungu Intan Rd, Min Bur, Bangkai, Thailand, 10010; Tel: +66 (0) 2007 3812-13 Fax: +66 (0) 2007 3811

Bangkok Branch: 802/01 One Fullerton Road, Singapore, 049213; Tel: +658822 2720

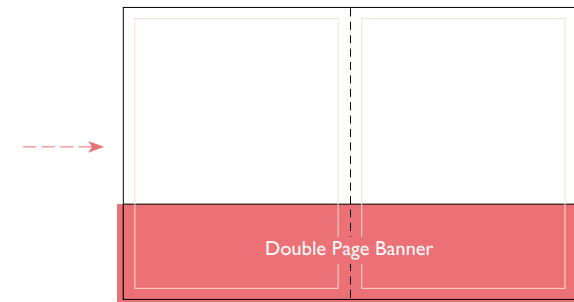


USA retain Junior Ryder Cup

The United States retained the Junior Ryder Cup after beating Europe 138-116 at Gleneagles, Scotland.

McIlroy Swings by The Pyramids

Black Mountain Masters 2010
The Asian Tour's Season Finale
Black Mountain Golf Club,
Hua Hin, Thailand
DECEMBER 16-19 2010
www.blackmountain.com



Phuket's Only Resort-Based 18-Hole Golf Course

Designed by Mike Howard and David Auld, Laguna Phuket Golf Course is a resort-based 18-hole golf course. The course is set within a lush tropical landscape, offering a unique and challenging golfing experience. The course is surrounded by a variety of amenities, including a clubhouse, restaurant, and spa. The course is a must-play for any golfer visiting Phuket.

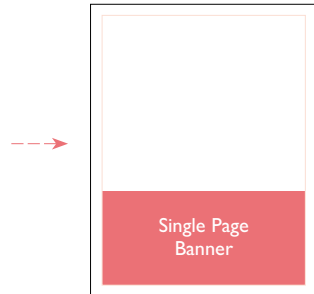
Laguna Phuket
Phuket Branch: 221/223 Pungu Intan Rd, Min Bur, Bangkai, Thailand, 10010; Tel: +66 (0) 2007 3812-13 Fax: +66 (0) 2007 3811

Laguna Phuket Golf Course

Phuket Branch: 221/223 Pungu Intan Rd, Min Bur, Bangkai, Thailand, 10010; Tel: +66 (0) 2007 3812-13 Fax: +66 (0) 2007 3811

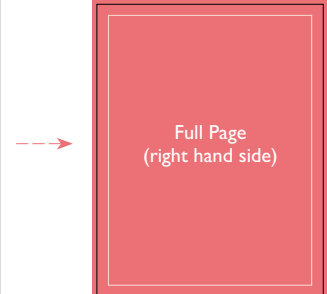
Mark Smith Wins Disabled British Open Title

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Specifications and Rates. All Advertising payments due prior to printing.

	1 Issue	(4 Issues: One Year)
Full Page Outside Back Cover	150,000 THB	price on request
Inside Back and Front DPS	120,000 THB	100,000 THB
Double Page Spread	90,000 THB	75,000 THB
Full Page (right hand page)	60,000 THB	50,000 THB
Double Page Banner	35,000 THB	30,000 THB
Single Page Banner	23,000 THB	20,000 THB
Course Feature	4 to 6 pages, price on request	

Issue/Dates	Artwork Deadline	Magazine Out
Issue 15 MAR - MAY	16/2/11	8/3/11
Issue 16 JUNE - AUG	18/5/11	6/6/11
Issue 17 SEPT - NOV	17/8/11	5/9/11
Issue 18 DEC - FEB	16/11/11	5/12/11

When supplying artwork for your advertisement, please ensure that it complies with the following specifications:

- ▶ The correct size (please see sizes opposite)
- ▶ 300dpi at 100% (please also check all images placed within a file are at 300dpi).
- ▶ CMYK
- ▶ High resolution PDF is the recommended format. Tiff, JPEG, or Illustrator EPS file are also accepted. Please ensure all crop marks are included.
- ▶ Ensure all fonts are embedded or created as outlines (PDF and EPS).

Please email your advert to:

aj@bang-ideas.com

Please supply artwork/files by email, up to a maximum file size of 9MB (megabytes). For larger files please compress/zip before emailing. If your file is too large to email, please contact aj@bang-ideas.com to arrange a different method of supply.

Contact Swing Image.

Advertising and Editorial Enquiries:

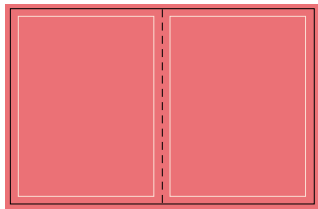
Sean Harrison
Email

Editor
golfswingimage@yahoo.com

Design and Layout enquiries:

Andrew Jauncey
Telephone
Email

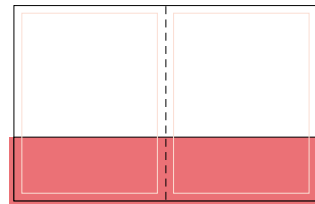
Graphic Design
+66 (0) 898 670 188
aj@bang-ideas.com



Double Page Spread (DPS)

Trim 270 x 420 mm
Bleed 276 x 426 mm
Type 240 x 390 mm

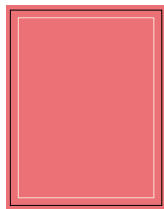
(please supply as 2x single pages with bleed)



Double Page Banner

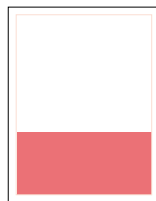
Trim 87 x 420 mm
Bleed 93 x 426 mm
Type 68 x 390 mm

(please supply with bleed on all four sides)



Full Page (right hand page)

Trim 270 x 210 mm
Bleed 276 x 216 mm
Type 240 x 175 mm



Single Page Banner

Type 80 x 175 mm

Definition

- Trim The finished size of the magazine
- Bleed Excess area that is required by the printer
- Type All live and important matter in your artwork should be within this area/size.